



Fast Facts About The Fred Hollows Foundation

- The Fred Hollows Foundation was launched in September 1992 to continue the work of its founder, the late Professor Frederick Cossom Hollows (9 April 1929 – 10 February 1993). The vision of The Fred Hollows Foundation is for a world where no one is needlessly blind and where everyone has the right to sight, and the right to health.
- The Fred Hollows Foundation NZ is a community-based not-for-profit organisation incorporated in New Zealand under the Charitable Trusts Act 1957, registration AK/566925.
- The Foundation works with in-country partner organisations to build sustainable local capacity to prevent and treat avoidable blindness in developing countries. The Foundation supports and implements eye care programs, monitors their progress and evaluates their impact.
- The Foundation works to train local doctors, clinical support staff and community health workers in eye health in developing countries, in the belief that without people to deliver high quality service there can be no sustainability in eye care services. In the Pacific region, training is coordinated through The Pacific Eye Institute in Fiji.
- The Foundation's initiatives have shaped the attitudes of leading international blindness prevention agencies; it is now widely accepted that modern cataract surgery **can** and **should** be taken to all people in need around the world.
- With help from The Foundation, internationally accredited laboratories have been constructed in Eritrea and Nepal to manufacture and export intraocular lenses (IOLs) to more than 40 countries around the world. The profit derived from the sale of lenses ensures the long-term sustainability of the IOL manufacturing facilities.
- The Foundation's work has actively reduced the cost of the consumables of a cataract operation (including the IOL, sutures, pharmaceuticals and surgical resources) to as little as \$25 in some developing countries.
- The work of The Foundation is supported by the New Zealand Agency for International Development (NZAID) and funded largely through the generosity of the New Zealand public.
- Donations of \$2 and over are tax deductible within New Zealand. The Foundation accepts donations for projects in the Pacific Region and overseas.
- Information about The Foundation's activities is detailed in our Annual Report, on our website at www.hollows.org.nz and also through our Quarterly Report, which is produced in a hardcopy and electronic format. To subscribe to the Quarterly Report or to receive a copy of our Annual Report please email nzfred@hollows.org or phone 0800 227 229.



The Foundation is a signatory to the New Zealand Council for International Development Code of Ethics. Adherence to the Code of Conduct is an assurance of The Foundation's commitment to ethical practice and public accountability.



The Foundation is a member of *VISION 2020*, an international collaboration of blindness prevention agencies and the World Health Organization, committed to eliminating preventable blindness by 2020.



Getting involved with our work is as easy as 1 2 3 ...

Photo I Rubbi Rosso of Vanuatu after her sight restoring surgery, courtesy Angela Wylie/The Age.

1. Make a donation

A donation is the simplest way to support our work. The Foundation accepts all major credit cards, cheques and money orders. Donations of NZ\$5 and over are tax deductible in New Zealand. Receipts are mailed to the address supplied.

To make a donation:

- Phone 0800 227 229 (business hours)
- Facsimile + 64 623 0703 (credit card only)
- Mail details and donations to The Fred Hollows Foundation NZ, Private Bag 56-908, Dominion Road, Auckland 1446, New Zealand.
- Visit www.hollows.org.nz and click on 'Donate'

2. Join The Miracle Club

Miracle Club supporters provide The Foundation with its most important resource - a guaranteed source of income to plan for the long-term! Miracle makers contribute to The Foundation's work on a regular basis, with individual monthly contributions of at least NZ\$25 or an annual donation of at least NZ\$300. Visit www.hollows.org.nz or phone 0800 227 229 for more information.

3. You and your company

The Foundation receives significant encouragement and support from New Zealand business communities. Our corporate program was born of that energy and enthusiasm. Corporate visionaries demonstrate their philanthropy by sharing their unique experiences, ideas, resources, customer networks, in-kind and financial support to add value to the work of The Foundation. Visit www.hollows.org.nz for more information about how your company can support The Foundation.

4. Buy and sell merchandise

Show others that you support The Foundation's work with a gift from our exclusive range of merchandise! Choose from our unique Gift of Sight, attractive pens and the book - *Through Others Eyes*. Each purchase you make takes us closer to our vision of a world where no one is needlessly blind and everyone has the right to sight and the right to health. Merchandise items are on display at www.hollows.org.nz or phone 0800 227 229 to place an order or for more information.

5. Fundraise for us

Fundraising can be a lot of fun and the way you can raise money is limited only by your imagination! Supporters have shaved their heads, organised BBQs, dinner parties and film nights or simply asked friends to donate money to The Foundation, in lieu of birthday or wedding presents. Visit www.hollows.org.nz and click on 'Get Involved' or phone 0800 227 229 to find out more!

6. Make a bequest

Leaving a gift to The Foundation in your will can help make Fred Hollows' dream of a world where no-one is needlessly blind a reality. For information on leaving the world a better place through a bequest, phone The Fred Hollows Foundation NZ on 0800 227 229. All enquiries will be treated in the strictest confidence.